



Spring Newsletter *March 2009*

Dear Valued Customer,

Spring rains come and go, and we welcome the unveiling of the beautiful foliage along with warmer temperatures. Our company has deep roots in the Northwest DC and Montgomery County, and we are thankful for the continued business that we receive from our loyal customers. The Johnson Family looks forward to serving your needs, and enhancing your outdoor living experience. Now is the perfect time to turn your winter landscape dreams in to realities.

In the current economic climate, what value might landscaping bring to your home? If you are even wondering about the relationship of your home and the condition of your landscape, read the article below.

How would you like to receive a rebate of up to \$4500 while helping the environment? If you are a resident of Montgomery County, scroll down to the article "Landscape Rebates" for more information.

How important is it to you that the landscapers coming to your yard are interested in continuing their education in the field? Read below to learn how our company has been "Growing Our Minds" during the winter months.

We look forward to providing you with your Spring clean-up, completing the next phase in your landscape plans, or maintaining your garden and lawns.

Thank You,

The Entire Johnson Family

For landscaping ideas, our design process, and the latest project photos,
visit us at:

JohnsonsLandscaping.com

OR

Call Us At: **(301) 740-8850**

VIEW SPRING PROMOTION BELOW



News

Landscape Investment
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Featured Service

Make Your Landscaping Dollars Work for You!

As the economy continues to decline, many area residences have seen their home values decline. A number of homeowners are hesitant to invest money in enhancements to their home's interior or exterior. Still, home improvement projects produce the monetary returns that homeowners expect. For example, a kitchen remodel project will provide a 75% to 125% return on an investment according to the realtors association of America. Also the return of a pool installation is in the range 20% to 50% according to a Penn State study.

Money Magazine writes that "an investment in a landscape project can produce a 100-200% investment recovery at time of sale". In addition, a study by the American Nurseryman's Association demonstrated that "properties with trees sold for 7-14% more than equivalent lots without trees".

Not only is the sale price affected by landscaping, the days on the market are less for houses with "curb appeal." When potential buyers arrive at a house for sale, their first impression is the landscaping. Even a simple clean-up and replacing damaged shrubs can go a long way to improve "curb appeal".

Johnson's Landscaping Service's designers stand ready to assist you in your landscaping project to help improve your home's appearance. Even if you plan to sell in several years, installing plantings now will provide time for the landscape to mature and look well established. Johnson's maintenance services can provide a manicured look and ensure that your landscape matures without any issues.

Johnson's is your partner in building a better tomorrow for you, your family, and your home.

[Click Here to Read more articles on this the relationship between your landscaping and home values.](#)

Sources for this article:

[Penn State study](#)

[Money Magazine](#)

[American Nurseryman's Association](#)



Landscape Rebates

If you are a resident of Montgomery County, you could be eligible for up to \$4,500 in rebates for your next landscape project! Montgomery County wants to promote low impact development and sustainable landscaping.

As your partner in conservation, we can install rain barrels, shade trees, permeable patios and driveways, rain gardens, and drought resistant plantings. Each of these projects will help to prevent storm water runoff or over use of water. These simple ideas will help to keep the rain water in your property, and allow the water to infiltrate the soil and return to the water table below.

Our professional landscape designers are well versed in design and implementation of these projects as well as the application process for the rebates. Please contact Johnson's to find out more information.



Rebate Amounts:

\$50 Rain Barrel (each)

\$200 Shade Trees

\$1200 Permeable Pavers

\$1200 Green Roof

\$1200 Rain Garden

[Visit Montgomery County's Rainscape Website](#) (click here)



Growing our growing minds

Johnson's Landscaping Service has taken this off-season as an opportunity to train our excellent crews, management, and designers.

Our maintenance and stone masonry crew leaders were put through rigorous training to enhance their knowledge and perfect their skills. The attendees of this seminar are excited to put their newly acquired skills to work in the field.

Because of the increasing popularity of paver walkways and patios, our stone mason crew leaders participated in an installation certification program. This winter the crew leaders

became certified interlocking concrete paver installers. This certification ensures that the pavers are installed correctly and adhere to the manufactures' guidelines.

Several members of our skilled design team attended the a winter landscape workshop. The designers gained knowledge in the areas of biodiversity in our landscapes, use of native species, and enhancement of our outdoor lifestyles. These issues are integral in developing sustainable landscapes.

Finally, Johnson's Landscaping Service's leadership team took an opportunity to enhance their management techniques. Our management is dedicated to improving our communication with our customers and staff. As we strive to provide the best service possible to our customers, we will continue to train and educate our staff on the latest techniques and products available.

Featured Service: **Water Features**

Nothing can quite transform a landscape like a water feature. Whether it's a dramatic waterfall or a quiet pond, water works its magic on any garden, providing a focal point and soothing the soul. Moving water provides delightful background music and masks traffic noise. If you're thinking of adding a water feature to your yard, please contact us to design the feature of your dreams.

Types of water features:

key pond
tiered water fountain
formal pond
stone waterfall

pondless pond
urn fountain
woodland waterfall



[Click here to view more Images](#)

SPRING SALE!

FREE \$1,000.00

GIFT CARD

or

\$500 Off

Total Price

